

Message Text

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14

ACTION EA-09

INFO OCT-01 EB-07 ISO-00 /017 W
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R 160440Z JUL 76

FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 841

UNCLAS BANGKOK 20128

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJ: WTDR/FTI - ANGLO-THAI AGRICULTURAL FINANCE COMPANY LIMITED

REF : USDOC 10584

1. THAILAND
 2. CNTRY CODE: 549
 3. SER.NO:N/A
 4. ANGLO-THAI AGRICULTURAL FINANCE CO., LTD.
 - 4A. CODE:K
 5. 149 SURIWONGSE ROAD
 6. BANGKOK, THAILAND
 7. ESTABL: 1968
 8. EMPL: 132
 9. SIZE: (19-X) LARGE
 10. REPUTATION: (22-X) GOOD
 11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED
IN ORDER OF IMPORTANCE: LOCAL
 12. RPT. DATE:07/76
 - 13A. 55110/1 RETAILER OF MOTOR CARS
B. 61100 FINANCING INSTITUTION
 14. CONTACT: F.C. PLUNKETT TITLE: MANAGING DIRECTOR
 15. CABLE: THAIMOTORS
 16. TELEX: N/A
 17. TEL: 2336455
 18. FINANCIAL REFS: THE CHARTERED BANK, SALADAENG CIRCLE,
BANGKOK.
 29. TRADE REFS: N/A
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20. AGENCY REP: N/A

21. SUBJECT FIRM WAS ESTABLISHED IN 1968 WITH AN AUTHORIZED CAPITAL OF \$10,000. AS RETAILER OF LOCALLY ASSEMBLED FORD FIERAS IT IS ONE OF THE LARGEST DISTRIBUTORS OF MOTOR VEHICLES IN THAILAND. FIRM PROVIDES FINANCING TO FIERA BUYERS. ITS SALES IN 1975 WERE REPORTED TO BE APPROXIMATELY THREE MILLION DOLLARS. FIRM, A WHOLLY OWNED SUBSIDIARY OF THE ANGLO-THAI CORP. LTD., LONDON, IS CLOSELY AFFILIATED WITH THAI MOTOR INDUSTRIES LTD. (IMPORTER AND DISTRIBUTOR OF FORD TRACTORS). THE FIRM, WITH A BRITISH MANAGING DIRECTOR, HAS A TOTAL OF 132 EMPLOYEES. SUBJECT FIRM IS HIGHLY REGARDED BY LOCAL BUSINESS AND BANKING COMMUNITIES. IT IS CONSIDERED TO BE GOOD TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT APPROVED BY: THOMAS C. STAVE
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976BANGKO20128
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760278-0596
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760752/aaaabtjo.tel
Line Count: 78
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: vogelfj
Review Comment: n/a
Review Content Flags:
Review Date: 15 APR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <15 APR 2004 by ThomasVJ>; APPROVED <27 JAN 2005 by vogelfj>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI - ANGLO-THAI AGRICULTURAL FINANCE COMPANY LIMITED
TAGS: BEXP, TH
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006